APPLICATION DATA SHEET

Initial Information Data Sheet

(Independent Inventor with Representation)

Inventor Information

Inventor One Given Name::

DAVID

Family Name::

MILLER

Postal Address Line One::

Postal Address Line Two::

City::

State or Province::

Postal or Zip Code:: Citizenship Country::

KENNETH

Inventor Two Given Name:: Family Name::

INMAN

Postal Address Line One::

13991 Poway Valley Road

Postal Address Line Two::

City::

Poway

State or Province::

CA

Postal or Zip Code::

92064

Citizenship Country::

U.S.

Correspondence Information

Name Line One::

Foley & Lardner

Address Line One::

402 West Broadway

Address Line Two::

Suite 2300

City::

Fax::

San Diego

State or Province::

CA

Postal or Zip Code::

92101-3542

619-234-6655

Telephone::

619-234-3510

Application Information

Title Line One::

HOUSEHOLD LEVEL SEGMENTATION

Title Line Two::

METHOD AND SYSTEM

Claimed Priority::

Yes

Total Drawing Sheets:: Formal Drawings?::

6 Yes

Application Type::

Non-provisional

Representative Information

Registration Number One:: 22,123 Registration Number Two:: 31,192 Registration Number Three:: 32,372 Registration Number Four:: 34,842 Registration Number Five:: 38,473 Registration Number Six:: 39,431 Registration Number Seven:: 40,893 Registration Number Eight:: 44,676 Registration Number Nine:: 45,071 Registration Number Ten:: 46,230 Registration Number Eleven::47,174